

We bring a little good to everyone, every day.



Lynn Russell
National Director
Invisible Disabilities Australia

Good afternoon Lynn,

Thank you for reaching out on behalf of the members of Invisible Disabilities Australia in relation to the special shopping hour at Woolworths.

As discussed, from 7am to 8am each morning this week until Friday 20/3, Woolworths is offering a dedicated shopping hour for the elderly and customers with a disability.

We have two members of our team manning store entrances, and they will be asking customers to line up present identification. For members of Invisible Disabilities Australia, they can present their Invisible Disabilities membership card as a means to identify themselves.

Our team will apply common sense, and this ID checking is simply to ensure that access to the store is for the intended audience during the special shopping hour.

It is our intent that this additional shopping hour allows the vulnerable in the community to shop with lessened crowds, and we hope this is of benefit to your members.

Regards,
Loretta Arrastia
Senior Community & PR Manager
Woolworths Supermarkets

18 March 2020